

JONATHAN FONSECA

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(973) 294-6881
Jersey City, NJ

Graphic Artist and Website Content Manager

SKILLS

Animation
Motion Graphics
Video Editing
Graphic Design
Web Design

SOFTWARE

Adobe After Effects
Adobe Premiere Pro
Adobe Illustrator
Adobe Photoshop
Adobe Audition
ToonBoom

EDUCATION

BFA in Digital Arts: 2D Animation
Pratt Institute, Brooklyn, NY, 2017 - 2022
AAS in Graphic Design and Illustration
Pratt Institute, Brooklyn, NY 2017 - 2019

EXPERIENCE

Graphic Artist and Website Content Manager

Hudson County Office of Digital Information, Jersey City, NJ
Feb 2023-Present

- Develop brand assets, custom logos, and branding guidelines for county initiatives, including Vision Zero.
- Create and edit animated video content for events and educational purposes, including motion graphics and live-action recordings.
- Design and maintain website content across departments; enhance accessibility with ADA compliance and optimized using Google Analytics.
- Produce dynamic online forms and workflows for data collection, including surveys and nominations, utilizing platforms like Formsite.
- Certified FAA-certified drone pilot for photography and GIS mapping support, while also managing public communication via Hudson County Radio.

Music Video Animator and Editor

Century Media, Another Day Dawns, Remote
July 2023-Present

- Collaborated with client on concepts and visual styles for music videos included hand drawn animated effects and rotoscopes for several scenes throughout the production
- Provided necessary edits for audio, compositing and color correction

FREELANCE WORK

Freelance Composer and Animator

- The Life Christian Church - (Nov 2022 - Jan 2023): Created story boards, color scripts and assets for animation promoting a book release. Used hand drawn animations mixed with motion graphics to create promotion video shared with more than 3k followers.
- Kitchen Recordings (March 2022): Designed album art, social media assets and streaming content for independent music artists

